

OdySea Aquarium's Conservation Art Challenge Frequently Asked Questions

1. What is the purpose of the conservation art challenge?
 - The purpose of OdySea Aquarium's Conservation Art Challenge is to encourage students to get actively involved in conservation and use their creative voices to make a difference in the world. In an effort to have the greatest positive impact, one of the main goals of the challenge is to provide an opportunity for students to have their work seen by a large number of people.
2. Is there a cost to enter the challenge?
 - No, there is no cost to enter. OdySea Aquarium's Conservation Challenge is free to enter. There is no purchase necessary to enter or win. A purchase does not increase or decrease the chances of winning.
3. What ages are eligible to enter the contest?
 - OdySea Aquarium's Conservation Art Challenge is open to K-12 students. Entries for students under age 18 must be accompanied by a parent-signed permission form. Judging will be by age/grade categories: Early Elementary (PreK-2nd); Elementary (3rd-5th); Middle School (6th-8th); and High School (9th-12th).
4. Do I need to be from Arizona to enter?
 - No, you do not need to be from Arizona to enter, but you do need to reside in the United States. OdySea Aquarium is not responsible for paying for any mailing, shipping, or travel expenses.
5. Do I need to be a member of OdySea Aquarium to enter?
 - No, you do not need to be a member of OdySea Aquarium to enter. OdySea Aquarium's Conservation Art Challenge is open to all students, regardless of race, religion, gender, sexual preference, or affiliation with the aquarium. Being a member of OdySea Aquarium does not increase or decrease your eligibility or chances of winning.
6. What is the theme of the contest?
 - All entries must focus on the theme of ocean conservation. Some of the possible topics include protecting oceans, animals, and habitats; reducing pollution; reducing dependency on single-use plastics; and being good global citizens.
7. What types of art will be accepted?
 - Art will be accepted in three main categories: Visual Arts, Performing Arts, and Literary Arts.
 - The maximum size for artwork is 36" x 36". The maximum length for an essay or written work is 500 words. The maximum video length is 3 minutes. Any submissions that exceed the maximum limits may be disqualified, at the sole discretion of OdySea Aquarium.
 - For entry, the submissions must be in the form of a photo, Word document, pdf file or video link. All entries must be submitted through the online form. No hand-delivered or mailed entries will be accepted.
 - Within the three main categories, there are multiple subcategories, including, but not limited to: drawing, painting, photography, collage, poster, infographic, cartoon, recycled fashion, toys from trash, t-shirt design, model, costume, PowerPoint, digital art, graphic design, mosaic, sculpture, animation, brochure, 3-dimensional project, papier-mâché, found art, reusable bag design, quilt, mask, dance, song, short play, cheer/chant, public service announcement, spoken word, debate, parody, recycled instruments, short documentary, essay, poem, short story, readers theater script, personification, allegory, article, dear decision maker letter, children's book, etc.

8. What file types will be accepted?
 - The accepted file types for attachments are jpg, png, gif, Word document, pdf, or YouTube video link.
9. What are the main criteria that the artwork will be judged on?
 - OdySea Aquarium's Conservation Committee will evaluate the artwork on the following criteria and requirements:
 - Content is appropriate and family-friendly (strict requirement)
 - Content is aligned with the ocean conservation theme
 - Conservation messaging is embedded within the art (in words, meaning, or materials used)
 - Artwork is original and creative. No plagiarism.
 - The art, and the story behind it, is impactful
 - Considerable effort was put into the artwork
 - Artwork has a strong presentation quality
 - Artwork is of the appropriate size, dimensions, and material that would facilitate display
10. Is there a limit to the number of entries per person?
 - Participants may enter in multiple categories but must submit each different artwork as a separate entry and complete the online form for each artwork.
11. Can the artwork be a group project?
 - Yes, the artwork can be the work of a single student or a group project. Any student who worked on the project must be listed on the online entry form and a parent-signed permission form must be included for any children under age 18.
12. Can a teacher or group leader submit the entries for his/her students?
 - Yes, teachers or group leaders can submit the entries for their students, but only if they include the parent-signed permission forms.
13. Can I request to hide my child's or my personal information from public view if the artwork gets selected?
 - Yes, there is a section on the entry form where you can designate if you want to exclude any of your personally identifiable information from the public view if your work gets published or displayed.
14. What is the submission deadline?
 - The submission deadline for OdySea Aquarium's 2018 Conservation Art Challenge is Monday, January 7th, 2019 by midnight (Arizona time).
Once the deadline has passed, please check the website for the 2019 Conservation Art Challenge.
15. How do I enter my artwork?
 - To submit an entry to OdySea Aquarium's Conservation Art Challenge, use the online entry form located at www.OdySeaAquarium.com under the Education and/or Care & Conservation tab. The entry must fulfill all challenge requirements, as specified, to be eligible to participate. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the discretion of OdySea Aquarium and its representatives.
16. Does the artwork need to be my original work?
 - Yes, all artwork must be the original creation of the student. Submissions may be in the form of a photograph, scan, pdf, or link to the original art. No plagiarism is allowed. Submissions must not violate any third party's proprietary or intellectual property rights.
17. What are the odds of winning?
 - The odds of winning depend on the number and quality of eligible entries received.

18. Who will be judging the entries?

- Entries will be evaluated and judged by OdySea Aquarium's Conservation Committee members and/or other designated representatives of OdySea Aquarium. Entries may be evaluated to be part of one or more of OdySea Aquarium's promotional efforts or that of an organization that OdySea Aquarium's partners or collaborates with. For some promotional campaigns, selected entries may be put to a public vote.

19. How will I know if my artwork has been selected?

- Winners will be notified by email of their selection. OdySea Aquarium and its representatives shall have no liability for Winner's failure to receive notices due to spam, junk email, or other security settings, or for Winner's provision of incorrect or otherwise non-functioning contact information.

20. When will we be notified if our artwork was selected?

- Notification of selected artwork for the 2019 Conservation Expo will be sent by email on or before January 13th, 2019. Notification of selection for other opportunities to have the artwork promoted will be on a rolling basis.

21. What do I get if my artwork is selected?

- The purpose of the OdySea Aquarium's Conservation Art Challenge is to encourage students to get actively involved in conservation and use their creative voices to make a difference in the world. Being selected will give the students recognition and an opportunity to have their work seen by a large number of people. In this way, the students can have a greater positive impact in influencing people's behavior towards conservation.
- Some entries might be selected to be displayed at OdySea Aquarium's Conservation Expo.
- Some entries might be selected to be displayed inside OdySea Aquarium or might be included in a traveling art exhibit. Entries might also be included in social media posts, in print media, published on websites, or part of other promotional avenues to have the artwork seen.
- From the selected entries, a few top entries will be chosen to compete to win a special VIP experience at OdySea Aquarium.
 - The specifics of the awards shall be solely determined by OdySea Aquarium. No cash or other award substitution shall be permitted, nor is the award transferable, except at OdySea Aquarium's discretion. Any, and all, award-related expenses, including without limitation any travel expenses and all federal, state, and/or local taxes, shall be the sole responsibility of Winner.

22. What permissions and usage rights do I grant OdySea Aquarium when I enter?

- As the goal of the challenge is to have a wide audience for the students' work, all students who submit their work to the challenge grant OdySea Aquarium the right, without compensation, to publish the artwork in any form including physical presentation at event or location, website presence, social media, print media, PowerPoint presentations, or other promotional methods.
- OdySea Aquarium or its agents may color correct, crop, or otherwise enhance your art. Your art may be combined with other artwork, overlaid with text, or adjusted to fit the purpose and layout of the promotional setting.
- By entering the challenge and submitting your work, you grant permission for OdySea Aquarium and its representatives to use the entry, including name, age, city, image, and/or submitted bio information, for purposes of promotion, without compensation, unless prohibited by law. If specifically requested in writing by student or parent/guardian, any personally identifying information can be excluded from any public view.

23. Do I give up my ownership of my artwork if I enter the contest?

- No, you do not give up your ownership of your artwork if you enter the challenge. Applicants retain the ownership and right to their individual work and may publish and/or submit their work to other contests as long as the permission and rights granted to OdySea Aquarium and its representatives, as listed above and in

the terms and conditions of the challenge, remain intact. If requested, artists may, without right or expectation of compensation, loan the physical artwork to OdySea Aquarium or its representatives for display purposes.

24. What if I have further questions about OdySea Aquarium's Conservation Art Challenge?

- If you have further questions about OdySea Aquarium's Conservation Art Challenge, you can send an email to: Conservation@OdySeaAquarium.com

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